

DIVINE CONSIGN

Pricing Guide

Our general guideline is 75% OFF retail but here are some specific suggestions for clothing:



Bargain Brands (Walmart, Target) - \$2-\$3

*(1) \$2 (2) \$3 (3) \$2 (4) \$2-3 (5) \$2-2.50



Basic Brands (Old Navy, Children's Place) - \$2-\$4

*(1) \$2-3 (2) \$4 (3) \$3 (4) \$3-4 (5) \$3



Better Brands (Gap, Ralph Lauren) - \$3-\$5

*(1) \$3 (2) \$4-5 (3) \$4 (4) \$4-5 (5) \$4



Athletic Brands (Under Armour, Nike) - \$4-\$6

*(1) \$4 (2) \$6 (3) \$4-5 (4) \$5 (5) \$5-6



Boutique Brands (Haute Baby, Ooh, La La) - \$7-12

*(1) \$7 (2) \$10-12 (3) \$7-8 (4) \$8 (5) \$8-10

Because of demand, mark infant clothing 80% OFF retail.

Your items are 30% more likely to sell if you allow them to go 1/2 price (discounted) and 75% off (donated).

*Pricing Key

1. T-shirts and Shorts
2. 2nd layers (coats, hoodies, etc.)
3. Pants
4. Dresses and Skirts
5. Shoes

"I think about how much I could find the item on sale, with a coupon or on clearance and then price them for about 1/2 of that price."

-Nancy Y., top consignor

"If people really want things to sell, they need to have
"DISCOUNT: YES" marked. It doesn't mean they will even make it to the discount day, but just by virtue of having that marked it makes people look at the item and say, "This is discounted and it might sell faster, I better get it now if I like it."

- Susan M., top consignor